

# MedLabNews The UKs only independent magazine for medical labs...

MedLabNews is a printed magazine launched in 2008 focusing specifically on medical, clinical and diagnostics issues.

MedLabNews enjoys the same hallmarks and qualities as Laboratory News magazine and so has been well received by this market.

MedLabNews has a circulation of just over 6,500 comprised of laboratory personnel from medical and clinical laboratories across the UK; and therefore represents an excellent, cost effective way for your company to reach buyers of equipment and services for this market.

In addition bonus distribution is guaranteed at major related conferences and exhibitions throughout the year

MedLabNews will be published four times during 2011 in Feb/ March, May, September and November.

MedLabNews technical specifications:  
all sizes are trim. Please add 3mm for bleed

|                     |               |
|---------------------|---------------|
| DPS                 | 297mm x 420mm |
| Full page           | 297mm x 210mm |
| 1/2 page vertical   | 276mm x 93mm  |
| 1/2 page horizontal | 124mm x 190mm |
| 1/4 page horizontal | 65mm x 190mm  |
| 1/2 page DPS        | 124mm x 400mm |

|                    | 1x             | 4x    |
|--------------------|----------------|-------|
| Front page package | £poa           | £poa  |
| Double page spread | £2756          | £2480 |
| OBC                | £1638          | £1474 |
| Full page          | £1489          | £1340 |
| Half page          | £893           | £804  |
| Quarter page       | £524           | £471  |
| Banner ad          | £200 per month |       |
| Skyscraper         | £100 per month |       |

